



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NEW JERSEY



**TOTAL ANNUAL
ECONOMIC IMPACT
OF RECREATIONAL BOATING:**

\$2.2 BILLION

Number of Recreational Boats*	176,641
Recreational Boating Industry Businesses	1,049
Total Jobs	17,724
Annual Recreational Boating-Related Spending	\$920.2 MILLION

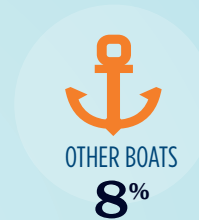
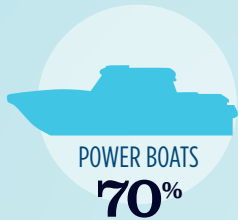
RECREATIONAL BOATS IN NEW JERSEY

TOTAL BOATS* ▶ 176,641

REGISTERED BOATS 176,641

Power boats	123,416
PWCs	30,391
Sailboats	8,305
Other Boats	14,529

HOUSEHOLDS PER BOAT 18.2

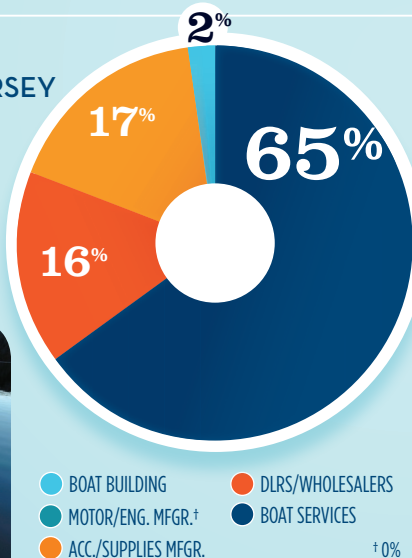


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN NEW JERSEY

TOTAL BOATING JOBS ▶ 6,560

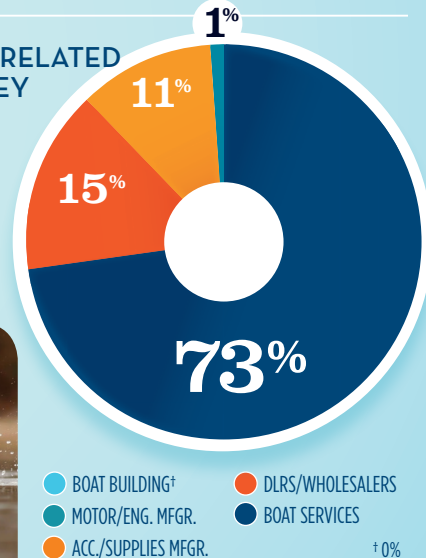
Boat Building	135
Motor / Engine Mfr.	39
Accessory / Supplies Mfr.	1,109
Dealers / Wholesalers	1,027
Boat Services	4,250



RECREATIONAL BOATING-RELATED BUSINESSES IN NEW JERSEY

TOTAL BUSINESSES ▶ 1,049

Boat Building	6
Motor / Engine Mfr.	6
Accessory / Supplies Mfr.	116
Dealers / Wholesalers	157
Boat Services	764

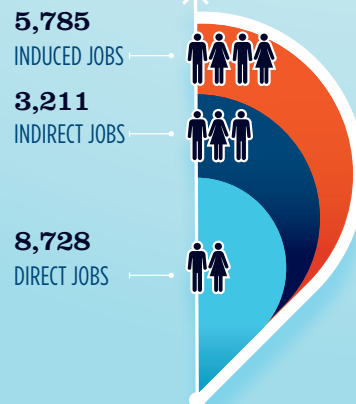


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NEW JERSEY

EST. TOTAL JOBS ▶ 17,724

EST. TOTAL LABOR INCOME \$735.4 MILLIONS

Est. Direct Income	\$304.3
Est. Indirect Income	\$177.9
Est. Induced Income	\$253.2



RECREATIONAL BOATING INDUSTRY SALES IN NEW JERSEY

Boat Building	\$34.8 MILLION
Motor / Engine Mfr.	\$20.7 MILLION
Accessory / Supplies Mfr.	\$229.2 MILLION
TOTAL MFR. SALES ▶ \$284.7	
Dealers / Wholesalers	\$493.1 MILLION
Boat Services	\$1,125.0 MILLION
TOTAL RETAIL & SERVICES SALES ▶ \$1,618.1	



Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University